Respiratory Syncytial Virus: How you can advocate for babies this RSV season

- Track national data and trends at the CDC's website www.cdc.gov/rsv
- Identify the babies at greatest risk, including those with CLD, BPD, CF, and heart conditions
- Teach families how to protect their babies from respiratory infections
- Advocate broader insurance coverage for palivizumab prophylaxis so more babies can be protected *
- Use your best clinical judgement when prescribing RSV prophylaxis
- Tell insurers what families need and provide the supporting evidence

*See the NPA's evidence-based guidelines at www.nationalperinatal.org/rsv