Corporate Membership

The National Perinatal Association (NPA) unites a diverse membership of health care providers, parents, caregivers, educators, advocates, institutions, and corporations who share common goals.

NPA offers a variety of corporate membership opportunities that allow you to determine your level of engagement with NPA’s leadership and membership and your visibility within NPA’s programming and at events throughout the year.

Platinum $30,000

Board Member and Member Engagement

- Opportunity to send up to four company leaders to participate in NPA’s annual Corporate Member meeting, which is held concurrently with our conference, to discuss community priorities and identify opportunities for collaboration

- Opportunity to propose a workgroup topic or activity of interest to your organization and to actively participate as consultant

- Opportunity to present to the NPA Board of Directors for 30 minutes (twice a year) to inform our leadership about programs, data, health policy & advocacy issues, and other priorities - as agreed on by NPA and your organization

- Opportunity to host a focus group concurrent with NPA’s annual conference

- Access to NPA Board of Directors as strategic thought partners on issues of importance to your company, customers, and community

- Opportunity to host a webinar once a year for NPA Board members or NPA membership

- Opportunity to collaborate on an education campaign or advocacy initiative

www.nationalperinatal.org
Visibility

- **Logo recognition** and link on the Partners page of the NPA website
- **Social media recognition** and **two media collaborations** each year
- **Acknowledgement** in NPA’s 2022 Annual Report
- **Annual conference participation**, including:
  - **4 conference registrations** for your representatives and guests
  - Opportunity to host a **30-minute morning presentation**
  - **Premiere exhibitor space** and the opportunity to work with a “**Board Ambassador**” who is familiar with your organization, understands your mission, and can connect you with others who share your vision
  - **Virtual exhibitor space** at www.npaconference.org
  - **Seat drop during the first day** of NPA’s conference of one educational item
  - Inclusion of a **second educational item** in our conference **welcome packet**
  - **Recognition** by Conference Chairs in their Welcome address
  - **Featured slide** in our presentation that runs between sessions
  - **Ad** in our pre-conference email that is sent to all attendees
  - **Logo** in our daily conference re-cap emails and on conference website
  - **Designated page** in the printed 2022 conference agenda

Please accept our invitation to share your projects, passions, and priorities with our community

Kristin Lucas
Executive Director, National Perinatal Association
www.nationalperinatal.org

Join Us in 2022 for our conference.
Perinatalogy at the Intersection of Health Equity and Social Justice
May 2 - 4 Hyatt Regency Aurora, Colorado

- Free conference registration
- Exhibitor booth with “Board Member Ambassador”
- Insert in all NPA conference attendee packets
- Invitation to annual Corporate Member meeting

www.nationalperinatal.org
## CORPORATE MEMBER BENEFITS

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>COLLABORATE</strong> with NPA leaders as we educate, advocate, and integrate</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td><strong>PRESENT</strong> to our board of interdisciplinary experts on the topics and issues that matter most</td>
<td>X</td>
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<tr>
<td><strong>CONSULT</strong> with our workgroup and committee members as we create innovative programs</td>
<td>X</td>
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<tr>
<td><strong>HOST</strong> focus groups and webinars to facilitate discussion and educate our members</td>
<td>X</td>
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<tr>
<td><strong>INVITATION</strong> to NPA’s annual Corporate Member Advisory Meeting</td>
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<tr>
<td><strong>REGISTRATION</strong> for your representatives and guests</td>
<td>FOUR</td>
<td>TWO</td>
<td>ONE</td>
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<tr>
<td><strong>MORNING PRESENTATION</strong> 30 minutes</td>
<td>X</td>
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<tr>
<td><strong>VIRTUAL + IN-PERSON EXHIBITOR SPACE</strong> with Board Ambassador</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td><strong>WELCOME PACKET</strong> one piece of educational material</td>
<td>PLUS SEAT DROP</td>
<td>X</td>
<td>X</td>
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<tr>
<td><strong>RECOGNITION</strong> by Conference Chairs in our Welcome address</td>
<td>X</td>
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<td>X</td>
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<tr>
<td><strong>AD</strong> in our pre-conference email sent to all conference participants</td>
<td>X</td>
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<tr>
<td><strong>LOGO</strong> in daily conference re-cap emails and on our conference website</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td><strong>FEATURE</strong> in the printed 2022 conference agenda</td>
<td>FULL-PAGE</td>
<td>HALF-PAGE</td>
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