



Corporate Membership

The National Perinatal Association (NPA) unites a **diverse membership** of health care providers, parents, caregivers, educators, advocates, institutions, and corporations who share common goals.

NPA offers a variety of corporate membership opportunities that allow you to determine your **level of engagement** with NPA's **leadership and membership** and your **visibility** within NPA's **programming** and at **events** throughout the year.

Gold

\$15,000

Board Member and Member Engagement

- Opportunity to send **two company leaders** to participate in NPA's annual Corporate Member meeting, which is held concurrently with our conference, to **discuss community priorities** and **identify opportunities** for collaboration
- Opportunity to **propose a workgroup topic or activity** of interest to your organization and to actively participate as **consultant**
- Opportunity to **present to the NPA Board of Directors** for **30 minutes** (once a year) to inform our leadership about programs, data, health policy & advocacy issues, and other priorities - as agreed on by NPA and your organization
- Opportunity to **host a focus group** concurrent with NPA's annual conference
- Access to **NPA Board of Directors as strategic thought partners** on issues of importance to your community, company, and customers
- Opportunity to host a **webinar** once a year for NPA Board members or NPA membership

Visibility

- **Logo recognition** on the Partners page of the NPA website
- **Social media recognition** and **one media collaboration** each year
- **Acknowledgement** in NPA's Annual Report
- Annual **conference participation**, including:
 - **2 conference registrations** for your representatives and guests
 - **Premium exhibitor space** and the opportunity to work with a **"Board Ambassador"** who is familiar with your organization, understands your mission, and can connect you with others who share your vision
 - **Virtual exhibitor space** at www.npaconference.org
 - Inclusion of **one educational item** in our conference **welcome packet**
 - **Recognition** by Conference Chairs in their Welcome address
 - **Featured slide** in our presentation that runs between sessions
 - **Ad** in our pre-conference email which is sent to all attendees
 - **Logo** in our daily conference re-cap emails and on NPA's conference website
 - Designated **half-page** in the printed 2023 conference agenda

Please accept our invitation. to share
your projects, passions, and priorities with our community



Executive Director,
National Perinatal Association
www.nationalperinatal.org

Join Us in 2023 for our conference.

No One Left Behind:
How Perinatology can be a Leader in Equitable Care
from Public Health to Rare Diseases

April 19 - 21 Chapel Hill, North Carolina

- Free conference registration
- Exhibitor booth with "Board Member Ambassador"
- Insert in all NPA conference attendee packets
- Invitation to annual Corporate Member meeting



Educate. Advocate. Integrate.

CORPORATE MEMBER BENEFITS

		PLATINUM	GOLD	SILVER
COLLABORATE	with NPA leaders as we educate, advocate, and integrate	X	X	X
PRESENT	to our board of interdisciplinary experts on the topics and issues that matter most	X	X	
CONSULT	with our workgroup and committee members as we create innovative programs	X	X	
HOST	focus groups and webinars to facilitate discussion and educate our members	X	X	
INVITATION	to NPA's annual Corporate Member Advisory Meeting	FOUR REPRESENTATIVES	TWO REPRESENTATIVES	ONE REPRESENTATIVE
REGISTRATION	for your representatives and guests	FOUR	TWO	ONE
MORNING PRESENTATION	30 minutes	X		
VIRTUAL + IN-PERSON EXHIBITOR SPACE	with Board Ambassador	X	X	X
WELCOME PACKET	one piece of educational material	PLUS SEAT DROP	X	X
RECOGNITION	by Conference Chairs in our Welcome address	X	X	X
AD	in our pre-conference email sent to all conference participants	X	X	
LOGO	in daily conference re-cap emails and on our conference website	X	X	X
FEATURE	in the printed 2023 conference agenda	FULL-PAGE	HALF-PAGE	