



Write an Image Description

“An image description conveys the same or equivalent information that a sighted reader would get when they look at a picture, to someone with a print disability such as those who are blind or visually impaired.”



“If you are new to describing images, you may feel overwhelmed and unsure where to begin. This is perfectly all right. Writing great image descriptions takes practice. As you continue to do more you will get better and better at it so be kind to yourself as you learn. “

A Note to Describers:

“We have found that people who spend time crafting descriptions become better communicators. It is a wonderfully reflective process that allows you to explore whether the image is conveying what you want it to say. If you have trouble interpreting the meaning of the image, it may indicate that others could run into the same challenge. Therefore, thinking about image descriptions leads to a better idea of what images are important to include, what images may need to be changed, and how to improve on the narrative either through the surrounding text or within the image description.”

www.accessiblepublishing.ca/a-guide-to-image-description