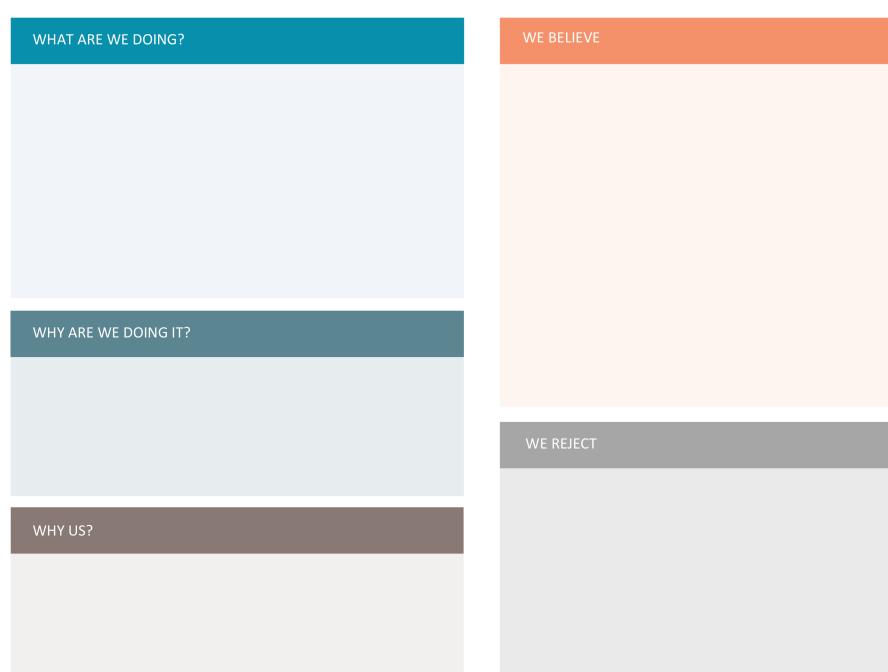# Initiative Planning: Serving Our Community

WHAT ARE WE DOING?

WHY ARE WE DOING IT?

WHO IS OUR AUDIENCE?

WHO ARE OUR PARTNERS AND ALLIES?

WHAT INFORMATION DO WE NEED TO GATHER?

"SUCCESS IS... "

"FAILURE MEANS... "

Initiative Planning: Scope of Project

WHAT ARE WE DOING?

WHAT IS THE PURPOSE?

WHO IS DOING IT?

WHAT NEEDS TO BE DONE?

TASKS - "BREAK IT DOWN"

WHO IS RESPONSIBLE?

INITIAL

"SUCCESS IS... "

"FAILURE MEANS... "

Guiding Principles → Emerging Themes

WHAT ARE WE DOING?

WHY ARE WE DOING IT?

WHY US?

WE BELIEVE

WE REJECT

Project Planning: Step-by-Step

Every project can be broken down into a series of tasks. Groups can work together more productively if everyone knows what their roles are and what they're responsible for.

GOAL OR TASK	DUE	ACTIONS	RESOURCES NEEDED	WHO IS RESPONSIBLE?	INITIAL

Project Planning: Roles and Responsibilities

Team efforts are often more successful than individual ones. And collaboration almost always leads to better results. When team members know their strengths - and can rely on each other for support - projects flow!

NAME	ROLE	TALENTS + STRENGTHS	AVAILABLE RESOURCES	WHO CAN HELP IF I NEED IT?