



## Corporate Membership

The National Perinatal Association (NPA) unites a **diverse membership** of health care providers, parents, caregivers, educators, advocates, institutions, and corporations who share common goals.

NPA offers a variety of corporate membership opportunities that allow you to determine your **level of engagement** with NPA's **leadership and membership** and your **visibility** within NPA's **programming** and at **events** throughout the year.

Platinum

\$30,000

### Board Member and Member Engagement

- Opportunity to send up to **four company leaders** to participate in NPA's annual Corporate Member meeting, which is held concurrently with our conference, to **discuss community priorities** and **identify opportunities** for collaboration
- Opportunity to **propose a workgroup topic or activity** of interest to your organization and to actively participate as **consultant**
- Opportunity to **present to the NPA Board of Directors** for **30 minutes** (twice a year) to inform our leadership about programs, data, health policy & advocacy issues, and other priorities - as agreed on by NPA and your organization
- Opportunity to **host a focus group** concurrent with NPA's annual conference
- Access to **NPA Board of Directors as strategic thought partners** on issues of importance to your company, customers, and community
- Opportunity to host a **webinar** once a year for NPA Board members or NPA membership
- Opportunity to collaborate on an **education campaign** or **advocacy initiative**

## Visibility

- **Logo recognition** and link on the Partners page of the NPA website
- **Social media recognition** and **two media collaborations** each year
- **Acknowledgement** in NPA's Annual Report
- Annual **conference participation**, including:
  - **4 conference registrations** for your representatives and guests
  - Opportunity to host a **30-minute morning presentation**
  - **Premiere exhibitor space** and the opportunity to work with a **"Board Ambassador"** who is familiar with your organization, understands your mission, and can connect you with others who share your vision
  - **Virtual exhibitor space** at [www.npaconference.org](http://www.npaconference.org)
  - **Seat drop during the first day** of NPA's conference of one educational item
  - Inclusion of a **second educational item** in our conference **welcome packet**
  - **Recognition** by Conference Chairs in their Welcome address
  - **Featured slide** in our presentation that runs between sessions
  - **Ad** in our pre-conference email that is sent to all attendees
  - **Logo** in our daily conference re-cap emails and on conference website
  - Designated **page** in the printed 2024 conference agenda

Please accept our invitation. to share  
your projects, passions, and priorities with our community



Executive Director,  
National Perinatal Association  
[www.nationalperinatal.org](http://www.nationalperinatal.org)

Join Us in 2024 for our conference.  
Towards Trauma-Responsive Perinatal Care  
May 15-17 in Anaheim, California

- Free conference registration
- Exhibitor booth with "Board Member Ambassador"
- Insert in all NPA conference attendee packets
- Invitation to annual Corporate Member meeting